Healthcare Business Resources

Email entrepreneurship@wccnet.edu if you’d like an electronic version of this list (with clickable links)

The Business of Health Care Careers library resources guide:

http://libguides.wccnet.edu/healthbiz

Sample business plans for businesses run by nurses

- “Health and Wellness Coaching Business: Keating Health Consultants LLC”
- “Health Advocacy Business: Medical Navigation Services Inc.”
- “Nutritionist: Right Way Nutrition Inc.”

Overall industry information on home health care industry

- Home Health Care Industry
- Home Health Care Services Emerging Industry

Related Associations

- Home Care Association of America - Founded in 2002, the Home Care Association of America (HCAOA) is the industry’s leading trade association – currently representing over 2,700 companies that employ more than 500,000 caregivers across the United States: http://www.hcaoa.org/
- National Association for Home Care and Hospice - The National Association for Home Care & Hospice (NAHC) is the largest and most respected professional association representing the interests of chronically ill, disabled, and dying Americans of all ages and the caregivers who provide them with in-home health and hospice services: https://www.nahc.org/
- **National Nurses in Business Association** - The National Nurses in Business Association (NNBA) is a professional nursing association and springboard for nurses transitioning from traditional nursing to small business ownership and self-employment: [https://nnbanow.com/](https://nnbanow.com/)

**Article**

- Entrepreneur Business Idea Center – Health Care & Medical Industries: [https://www.entrepreneur.com/businessideas/industry/29](https://www.entrepreneur.com/businessideas/industry/29) (variety of business ideas and start-up/cost overviews)

**Books in the Bailey Library**

- *Nurse practitioner's business practice and legal guide* by Carolyn Buppert
- *Working for yourself: law & taxes for independent contractors, freelancers & gig workers of all types* by Stephen Fishman

**Added resources from 3.15.18 Healthcare Careers Pathways panel event:**

- TED Talks on nursing topics: [https://www.google.com/search?nfpr=1&q=ted+talks+for+nursing&spell=1&sa=X&ved=0ahUKEwjUjrCpflfHZAhUM6oMKHbFXB18QBQgkKAA&biw=1242&bih=585](https://www.google.com/search?nfpr=1&q=ted+talks+for+nursing&spell=1&sa=X&ved=0ahUKEwjUjrCpflfHZAhUM6oMKHbFXB18QBQgkKAA&biw=1242&bih=585)
- SCORE.org for business templates, including cash flow projections: [https://annarborarea.score.org/content/browse-library-174](https://annarborarea.score.org/content/browse-library-174)
- Article on Michigan nursing shortage from Michigan Nurse Mapping: [https://www.minursemap.org](https://www.minursemap.org)
- Americorps Vista program: [https://www.nationalservice.gov/programs/americorps/americorpsvista](https://www.nationalservice.gov/programs/americorps/americorpsvista)
- National Institute of Nursing Research: [https://www.ninr.nih.gov/](https://www.ninr.nih.gov/)
- American Association of Nurse Practitioners: [https://www.aanp.org/](https://www.aanp.org/)
- KaiZen Home Care Inc., Karen Frank: [https://www.facebook.com/pg/KaiZenHomeCareInc/about/](https://www.facebook.com/pg/KaiZenHomeCareInc/about/)
- Homewatch CareGivers, Breanne Stuart: [https://www.homewatchcaregivers.com/metro-detroit/ann-arbor](https://www.homewatchcaregivers.com/metro-detroit/ann-arbor)